Rate Type

\$425.00 NM

INVOICE



WPTV 1100 Banyan Blvd. West Palm Beach, FL 33401 Main: (561)655-5455 Billing: (877)290-6105

MTWTFSS

---1---

Air Time Description

1:46 PM M-F 1-2p

End Date

10/28/12

Start Date

Day Air Date

10/25/12

10/22/12

1 WPTV Th

Spots/Week

Invoice #	Invoice Date	Invoice Month	Invoice Period
315095-1	10/28/12	October 2012	10/01/12 - 10/26/12

Station	Account Executive	Sales Office	Sales Region
WPTV	Marta Salazar-Perren	EWS - Washingt	National

Advertiser Product Estimate Number Allen West for Congress Angela 1241 Add

West / Republican / Congre Alt Order # Flight Dates Order# 315095 10/24/12 - 10/26/12

> Special Handling **Duplicate Invoice**

> > Spots/

Billing Calendar

Broadcast

IDB# Advertiser Code | Product Code 12521

Billing Type

Cash

Agency Ref Advertiser Ref

Billing Address:

Attention: Accounts Payable 3299 K Street NW - Suite 200 Washington, DC 20007

Strategic Media Services

Send Payment To:

Weeks:

Spots: # Ch

WPTV P.O. Box 116871 Atlanta, GA 30368-6871

Start/End Time MTWTFSS Length Week Rate Type Line Start Date End Date Description 5-6a --111--:30 3 \$500.00 NM 1 10/24/12 10/26/12 M-F 5-6a **MTWTFSS** Spots/Week Weeks: Start Date End Date Rate --111--\$500.00 10/28/12 10/22/12 Start/End Time Length Ad-ID Rate Type Air Time Description Spots: # Ch Day Air Date :30 AWTV102101H \$500.00 NM 5-6a 5:38 AM M-F 5-6a 1 WPTV W 10/24/12 :30 AWTV102101H \$500.00 NM 5-6a 2 WPTV Th 10/25/12 5:12 AM M-F 5-6a :30 AWTV102101H \$500.00 NM 3 WPTV F 10/26/12 5:28 AM M-F 5-6a 5-6a M-F 7-9a 7-9a --1-1--:30 \$1,500.00 2 10/24/12 10/26/12 End Date **MTWTFSS** Spots/Week Rate Weeks: Start Date 10/28/12 \$1,500.00 --1-1--10/22/12 Start/End Time Length Ad-ID Rate Type Air Time Description Spots: # Ch Day Air Date :30 AWTV102101H \$1,500.00 NM 7-9a 6:59 AM M-F 7-9a 1 WPTV W 10/24/12 :30 AWTV102101H \$1,500.00 NM 7-9a 2 WPTV F 10/26/12 6:59 AM M-F 7-9a 3 10/24/12 10/26/12 12-1p --1-1--:30 \$500.00 NM M-F 12n-1p **MTWTFSS** Spots/Week Rate Weeks: Start Date **End Date** 10/28/12 --1-1--\$500.00 10/22/12 Rate Type Day Air Date Start/End Time Length Ad-ID Spots: # Ch Air Time Description :30 AWTV102101H \$500.00 NM 12-1p 1 WPTV W 10/24/12 12:13 PM M-F 12n-1p :30 AWTV102101H \$500.00 NM 12-1p 2 WPTV F 10/26/12 12:52 PM M-F 12n-1p \$425.00 NM 4 10/24/12 10/26/12 M-F 1-2p ---1---:30

Rate

Start/End Time

Length Ad-ID

:30 AWTV102101H

\$425.00

1-2p

INVOICE



Send Payment To:
WPTV
P.O. Box 116871
Atlanta, GA 30368-6871

Invoice #	Invoice Date	Invoice Month	Invoice Period
315095-1	10/28/12	October 2012	10/01/12 - 10/26/12

Advertiser	Product	Estimate Number
West / Republican / Cong	reAllen West for Congress	Angela 1241 Add

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
Back Control	A	area of the same		- w roses swar - pwr	111	:30	3	\$350.00	NM	
5	10/24/12	10/26/12	M-F 2-3p	2-3p	111	.30		\$350.00	14141	
	Weeks:	Start Date	End Date MTWTFSS	Spots/Week	Rate					
	Spots: # Ch	10/22/12 Day Air	10/28/12111 Date Air Time Descri	3 rintion	\$350.00 Start/End Time	Lengt	h Ad-ID			Rate Type
	Spots: # Ch		24/12 2:15 PM M-F 2		2-3p		0 AWTV102	101н		\$350.00 NM
İ			25/12 2:17 PM M-F 2	•	2-3p		0 AWTV102			\$350.00 NM
			/26/12 2:12 PM M-F 2	'	2-3p	:3	0 AWTV102	101н		\$350.00 NM
6	10/24/12	10/26/12	M-F 5-530p	5-530p	11	:30	2	\$1,600.00	NM	
	Weeks:	Start Date 10/22/12	End Date MTWTFSS 10/28/1211	Spots/Week 2	<u>Rate</u> \$1,600.00					
	Spots: # Ch	Day Air	Date Air Time Descri	ription	Start/End Time		th Ad-ID			Rate Type
	1 WF	PTV W 10	/24/12 5:27 PM M-F 5	5-530p	5-530p		0 AWTV102			\$1,600.00 NM
L	2 WF	PTV Th 10	/25/12 5:28 PM M-F 5	-530p	5-530p	:3	0 AWTV102	101н		\$1,600.00 NM
7	10/24/12	10/26/12	M-F 630-7p	630-7p	11	:30	2	\$3,000.00	NM	
	Weeks:	Start Date 10/22/12	End Date MTWTFSS 10/28/1211	Spots/Week 2	Rate \$3,000.00					
	Spots: # Ch			ription	Start/End Time	Leng	th Ad-ID			Rate Type
			/24/12 7:00 PM M-F 6		630-7p		30 AWTV102	101н		\$3,000.00 NM
L	2 WI	PTV Th 10	/25/12 7:00 PM M-F 6	30-7p	630-7p	::	30 AWTV102	101н		\$3,000.00 NM
8	10/24/12	10/26/12	M-F 7-730p	7-730p	11	:30	2	\$950.00	NM	
	Weeks:	Start Date 10/22/12	End Date MTWTFSS 10/28/1211	Spots/Week 2	<u>Rate</u> \$950.00		=			
	Spots: # Ch	n <u>Day Air</u>	Date Air Time Desc	ription	Start/End Time		th <u>Ad-ID</u>			Rate Type
	1 WI	PTVW 10	/24/12 7:27 PM M-F 7	'-730p	7-730p	• • • • • • • • • • • • • • • • • • • •	30 AWTV102			\$950.00 NM
L	2 WI	PTV Th 10	/25/12 7:26 PM M-F 7	7-730p	7-730p	:	30 AWTV102	101н		\$950.00 NM
S	10/24/12	10/26/12	M-F 11-1135p	11-1135p	1-1	:30	2	\$1,400.00	NM	
	Weeks:	Start Date 10/22/12	End Date MTWTFSS1-1	Spots/Week 2	Rate \$1,400.00		-		,	
	Spots: # Ch	n <u>Day Air</u>	Date Air Time Desc	ription	Start/End Time		th Ad-ID			Rate Type
	1 WI	PTVW 10	/24/12 11:30 PM M-F 1	l1-1135p	11-1135p	•	30 AWTV102			\$1,400.00 NM
L_	2 WI	PTVF 10	/26/12 11:23 PM M-F 1	11-1135p	11-1135p	:	30 AWTV102	101H		\$1,400.00 NM
10	10/24/12	10/26/12	M-F 730-8p	730-8p	1	:30	1	\$950.00	NM	
	Weeks:	Start Date 10/22/12	End Date MTWTFSS 10/28/121	Spots/Week 1	<u>Rate</u> \$950.00					
	Spots: # Ch			•	Start/End Time	Leng	th Ad-ID			Rate Type
	_		/25/12 7:46 PM M-F		730-8p	:	30 AWTV102	2101H		\$950.00 NM

<u>Total Spots</u> 20 <u>Gross Total</u> \$21,825.00

Payment Terms 30 Days

Agency Commission

\$3,273.75

Net Amount Due

\$18,551.25